



The Web is talking about you...  
**Do you know what it's saying?**

I need to know what people are saying about me.

I need to catch sales leads as they arise.

I need to stay ahead of my competition.

The Internet is essential for today's business. Every day, people all around the world talk about you, discuss your industry, compete with you and create opportunities that directly affect your interests. You simply cannot afford to let it all pass you by.

The award-winning Giga Alert service automatically monitors your business interests for you, allowing you to stay ahead easily and effortlessly. Giga Alert scans the entire Web for your personalized search topics every day and sends you new results by email.

Giga Alert is the web's leading solution for monitoring your reputation, competitors, customers, and markets online. With the most comprehensive tracking service on the market, the advanced Web Intelligence technology ensures that you stay ahead with personalized and timely information that is directly targeted for your needs.

# I need to monitor my competitors But I don't have time...



## Powerful, Personal, Reliable.

Chosen by professionals in over 120 countries worldwide, Giga Alert monitors billions of web pages every day, providing the most comprehensive web alerting service on the market. Giga Alert tracks the top 1,000 web and news results for each search, sending email notifications of new results up to twice daily.

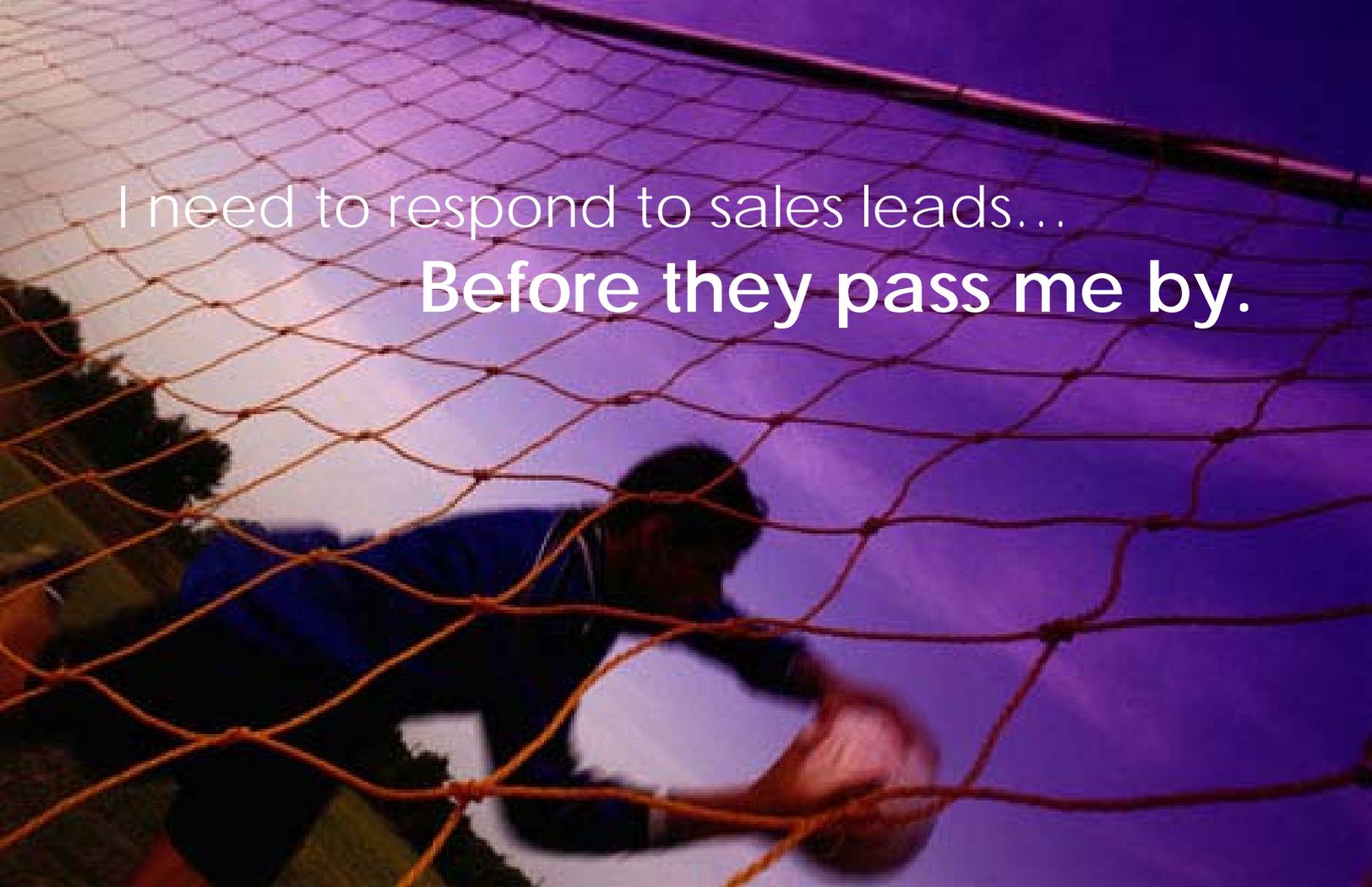
## Simply the best

A simple, easy to use interface lets you take advantage of Giga Alert's unmatched tracking power and depth, along with these useful features:

- Web and News alerts.
- Target searches by language.
- Schedule your alerts for when you need them most.
- Create shared alerts for an entire workgroup or organization.
- Manage, organize and share all your previous results online.
- Improve your results over time with automatic personalization features.
- Integrate dynamic results into corporate web pages or desktops via RSS or HTML.

Giga Alert's Web Intelligence technology works behind the scenes to ensure you receive only the most relevant and up-to-date information.





I need to respond to sales leads...  
**Before they pass me by.**

## Protect your reputation online

Your online reputation is extremely valuable, forming the first impression for many of your potential customers and partners. Unfortunately, it is also extremely vulnerable. Anyone can post a comment about you at any time, making it instantly viewable by a worldwide audience of billions. You need to protect yourself against slander, false rumors, misrepresentations, and attack. Giga Alert provides the leading online reputation management solution for today's businesses. Its unparalleled tracking power notifies you whenever someone so much as mentions your name on the Web.

## Your competitor just made a move. How long until you find out?

Competition is moving faster than ever, especially on the web. It's essential that you be aware of any developments relating to your competitors. Giga Alert provides the highest levels of online competitive intelligence to meet your most demanding needs. You can choose to be notified any time your competitor is mentioned on the web. You can also choose to monitor competitors' websites for specific developments.

## An important sales lead just came up. Will you react in time?

The Web is the world's largest marketplace. With a crowded field of competitors, your customers aren't going to come looking for you. Detecting and reacting to leads quickly is essential for competing successfully. With Giga Alert, you can generate leads automatically by detecting new sales opportunities as they arise.

## GigaAlert Platinum

### Ultimate tracking power for your critical business needs.

- Up to 100 search terms, up to 1,000 results per search.
- Up to 15,000 total search results tracked daily.
- Target searches by language.
- Filter out irrelevant results by example.
- Choose your daily (or twice daily) search time.
- Work in groups with 20 additional recipients.
- Instantly add a search to your account.
- Priority technical support.
- Only \$39.95 / month.

## GigaAlert Professional

### Industrial strength tracking power for your business needs.

- Up to 50 search terms, up to 600 results per search.
- Up to 6,000 total search results tracked daily.
- Target searches by language.
- Filter out irrelevant results by example.
- Choose your daily (or twice daily) search time.
- Work in groups with 10 additional recipients.
- Instantly add a search to your account.
- Priority technical support.
- Only \$19.95 / month.

## GigaAlert Premium

### Premium tracking power for your advanced information needs.

- Up to 20 search terms, up to 250 results per search.
- Up to 2,500 total search results tracked daily.
- Target searches by language.
- Filter out irrelevant results by example.
- Choose your daily search time.
- Collaborate with 2 additional recipients.
- Instantly add a search to your account.
- Technical support.
- Only \$9.95 / month

## GigaAlert Personal

### Powerful tracking features keep you ahead.

- Up to 10 search terms, up to 100 results per search.
- Up to 1,000 total search results tracked daily.
- Target searches by language.
- Filter out irrelevant results by example.
- Choose your daily search time.
- Only \$4.95 / month

**To get started with Giga Alert, visit [www.gigaalert.com](http://www.gigaalert.com) and click 'Sign Up'.  
For corporate licenses or more information, please contact [sales@gigaalert.com](mailto:sales@gigaalert.com).**